



BEYOND THE BENCH

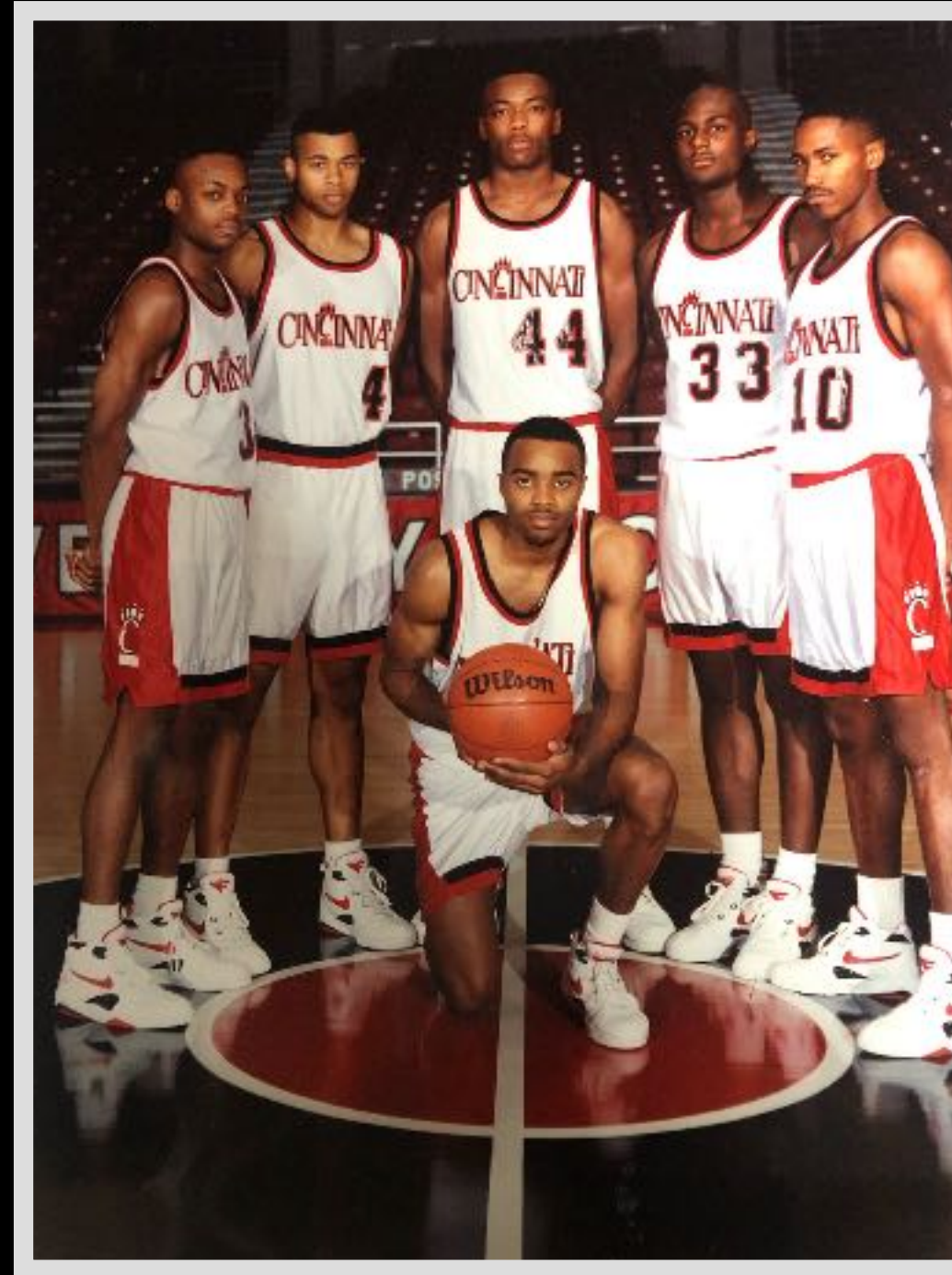
THE BOB HUGGINS LEGACY



Beyond the Bench: The Bob Huggins Legacy
A Documentary Film

From small-town roots to the grandest stages of college basketball, Bob Huggins built his career on toughness, loyalty, and an unrelenting drive to win. With over 900 victories and a reputation for turning teams into powerhouses, this is the story of a coach who left it all on the court and inspired generations along the way.

LOGLINE





From his humble beginnings in rural Ohio to becoming one of the most successful and controversial coaches in college basketball history, “Beyond the Bench: The Bob Huggins Legacy” explores the career of the tough, passionate, and relentless Hall of Fame coach. Coach Huggins dramatically changed the lives of many young men and still cherishes his relationships with them today. This documentary dives deep into his coaching philosophy, personal struggles, and lasting impact on the game—told through exclusive interviews, archival footage, and candid reflections from those who know him best.

SYNOPSIS



KEY THEMES



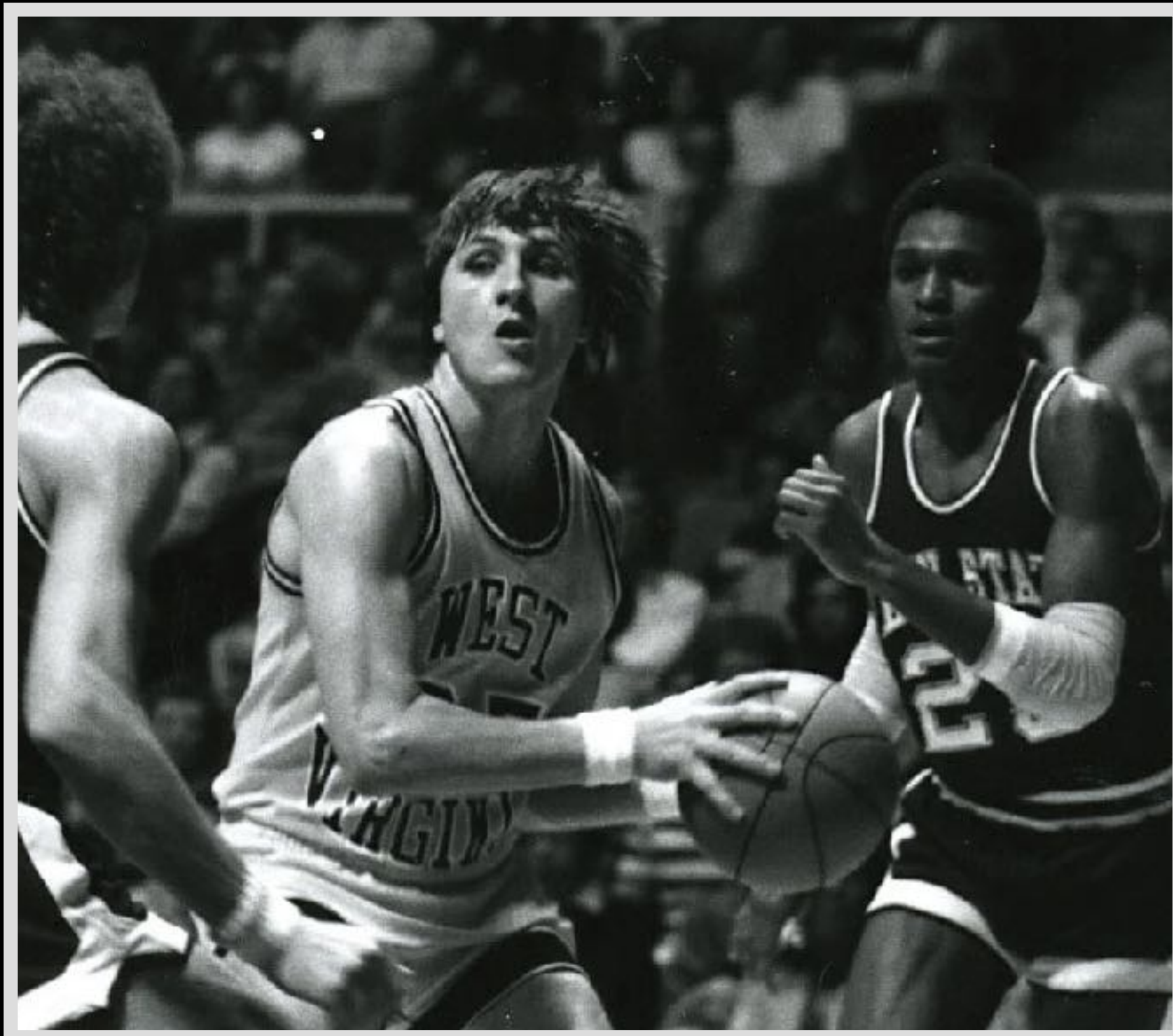
- **The Rise of a Legend:** Huggins' journey from small-town roots to the NCAA's elite.
- **Coaching Philosophy:** His emphasis on defense, toughness, and loyalty.
- **Player Impact:** Stories from former players whose lives he changed.
- **Controversies & Challenges:** Health issues, career obstacles, and public scrutiny.
- **Legacy & Influence:** How Huggins reshaped the game and inspired a new generation.

WHY NOW?

- **College Basketball's Evolution:** As the sport adapts to NIL deals and the transfer portal, Huggins represents an old-school approach in a changing landscape.
- **Untold Stories:** Behind the fiery coach is a man whose relationships with players run deep, creating compelling personal narratives.
- **Passionate Fanbases:** Cincinnati and West Virginia fans, along with basketball enthusiasts nationwide, will drive viewership.
- **Streaming Boom:** The popularity of sports documentaries (The Last Dance, Coach Prime, Untold) proves there's demand for compelling coaching stories.



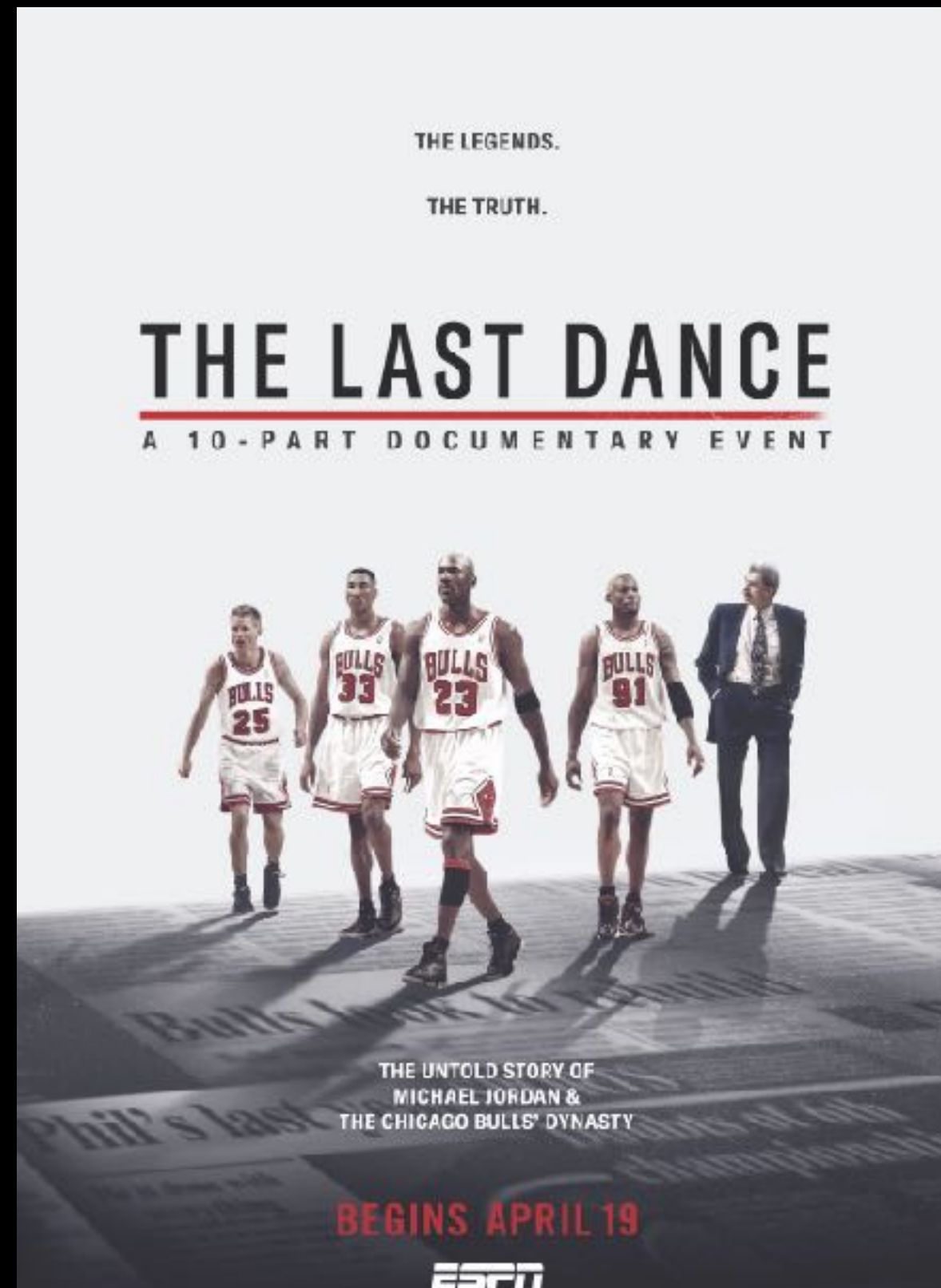
DISTRIBUTION STRATEGY



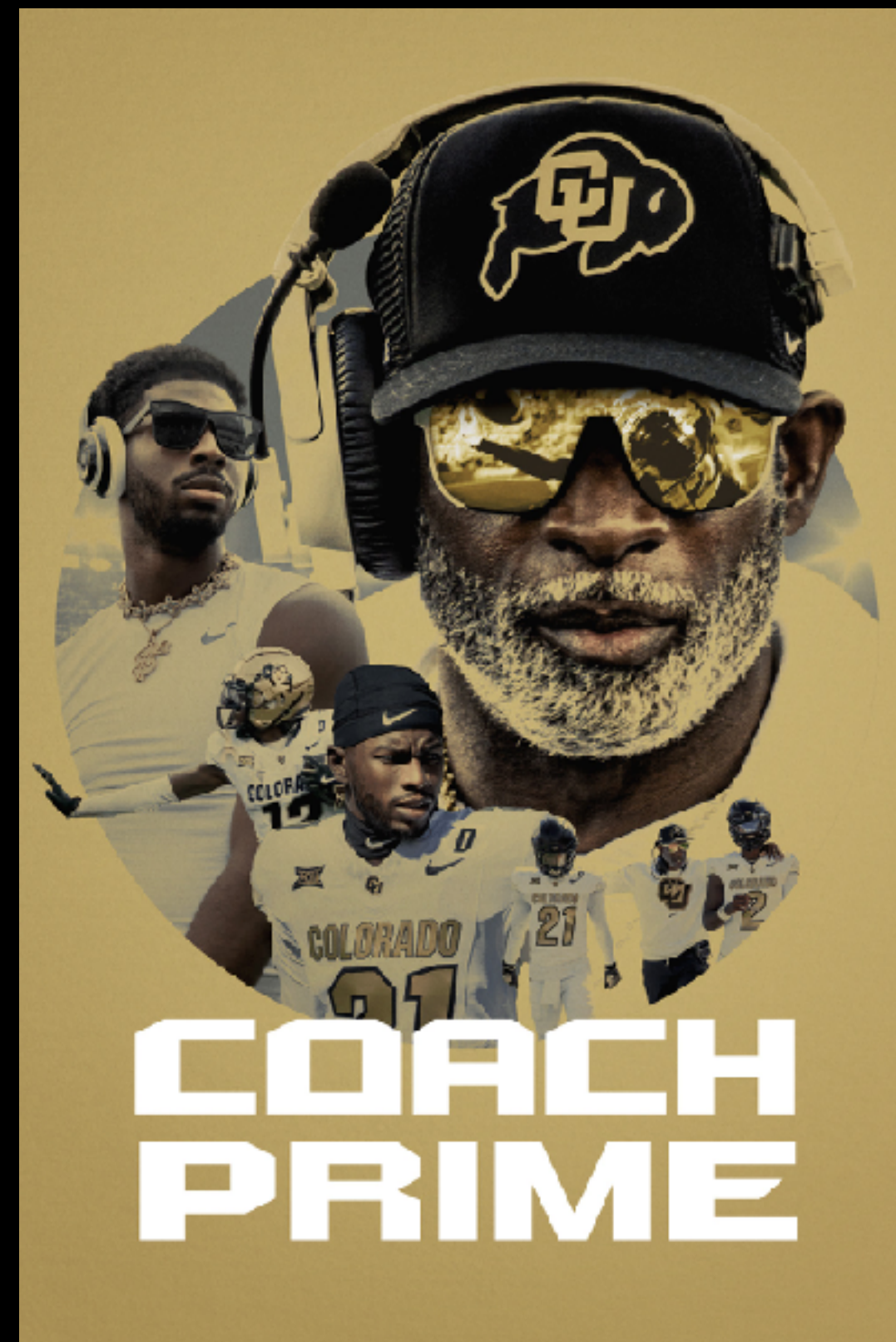
- **Streaming Platforms:** Netflix, Amazon Prime Video, ESPN+, Apple TV+
- **Sports Networks:** ESPN 30 for 30, HBO Sports, Fox Sports
- **Film Festivals:** Tribeca, SXSW, Sundance (sports documentary category)
- **Limited Theatrical Release:** Targeting basketball-centric markets (West Virginia, Ohio, Kansas, etc.)

COMPARABLE SUCCESS STORIES

Sports documentaries have experienced significant growth and popularity in recent years. The genre continues to thrive, captivating audiences with its ability to contextualize pivotal moments, share personal journeys, and provide a richer understanding of the sport beyond the game itself.



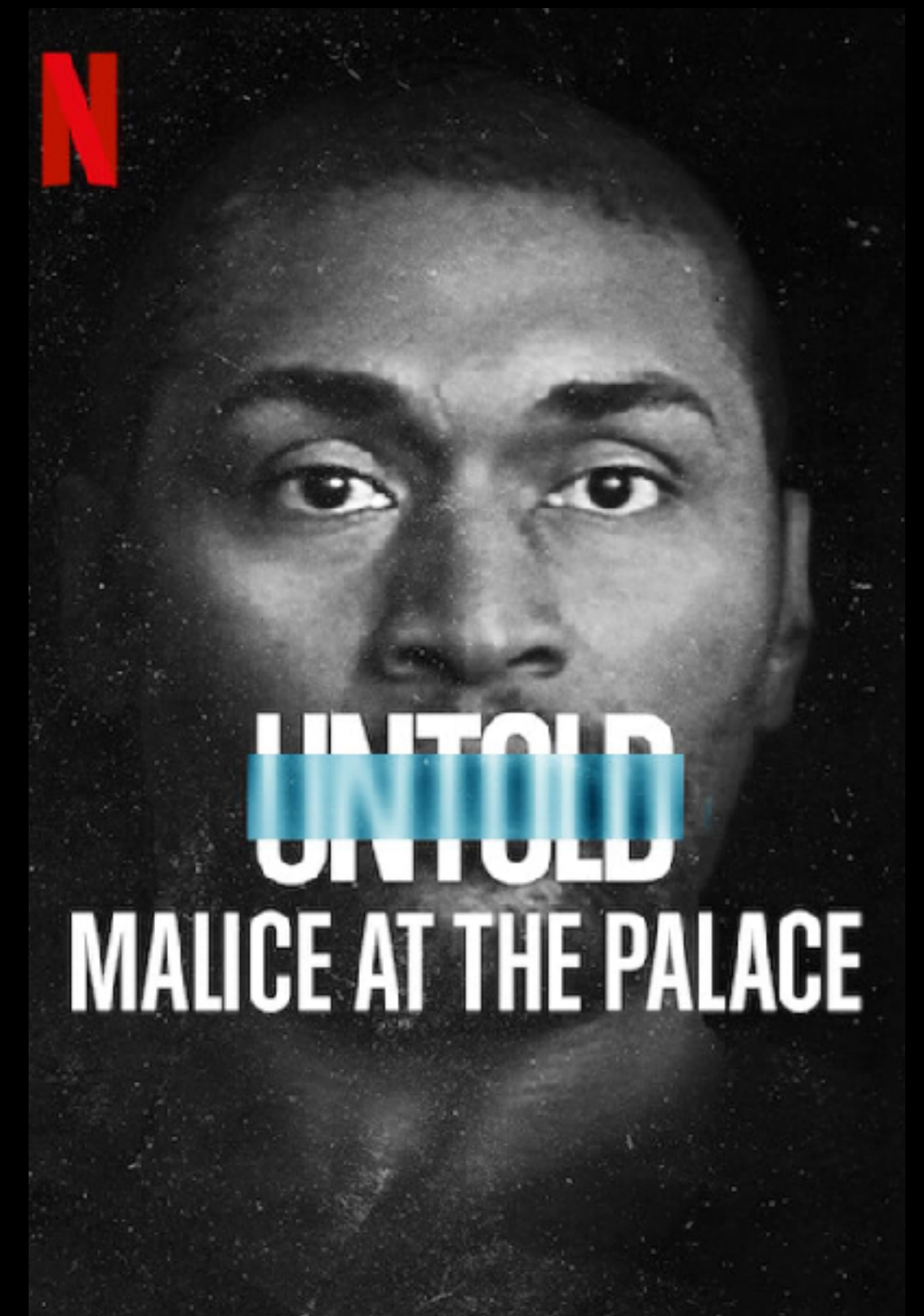
- (ESPN/Netflix):
- 6.1M avg. viewers per episode



- (Amazon Prime):
- Top sports docuseries on Prime Video



- (Netflix):
- Sparked new interest in JUCO sports



- (Netflix):
- Became a viral sensation upon release

INTERVIEWEES INCLUDING:

KENYON MARTIN

NICK LACHEY

NICK VAN EXEL

KEVIN FRAZIER

CORIE BLOUNT

TRAVIS KELCE

MELVIN LEVETT

JIM NANTZ

STEVE LOGAN

MICK CRONIN

JOE MAZZULLA

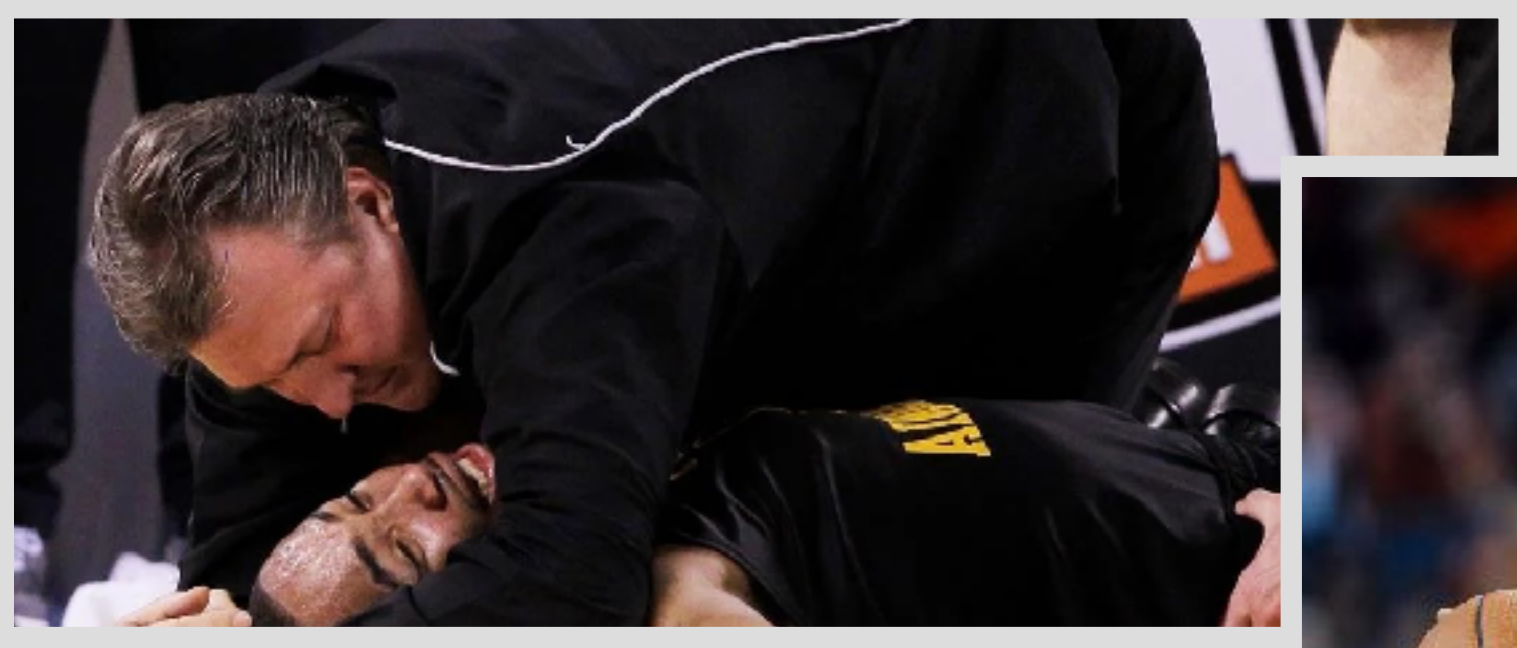
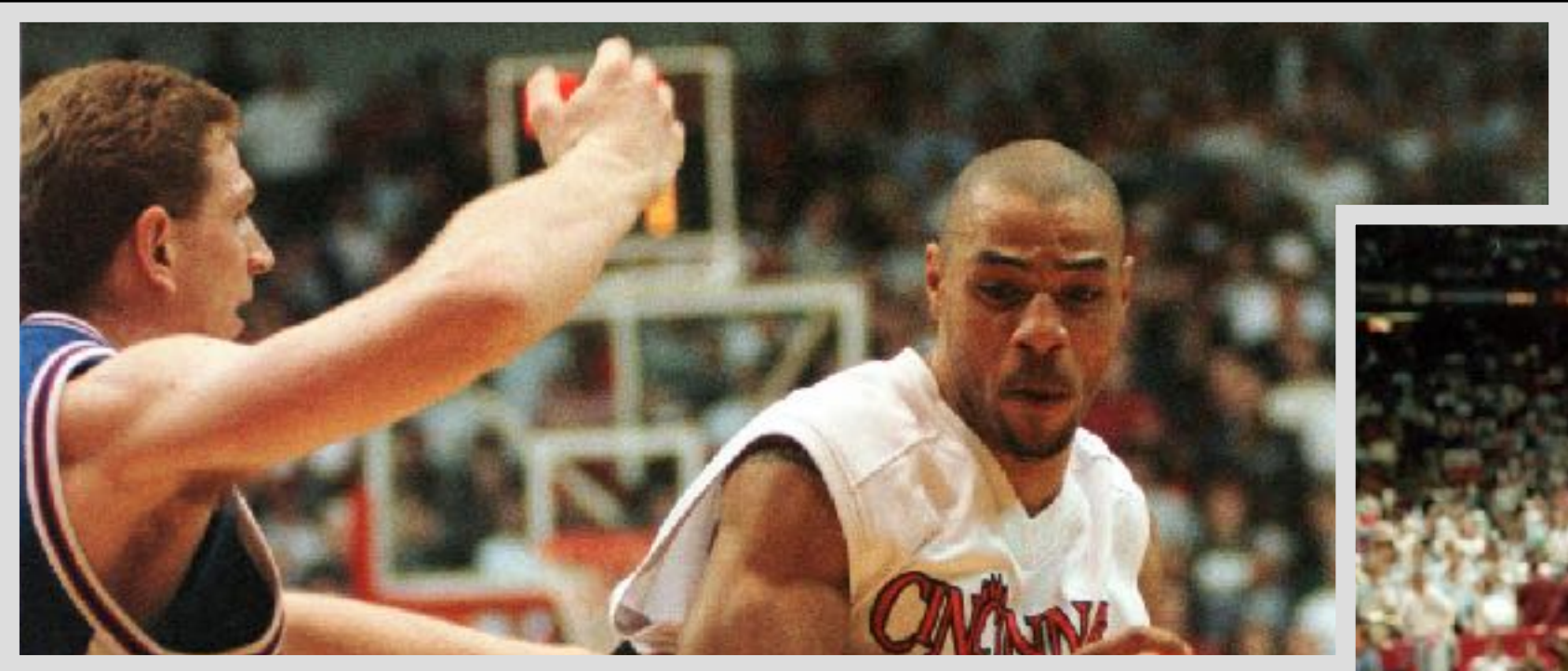
JOHN CALIPARI

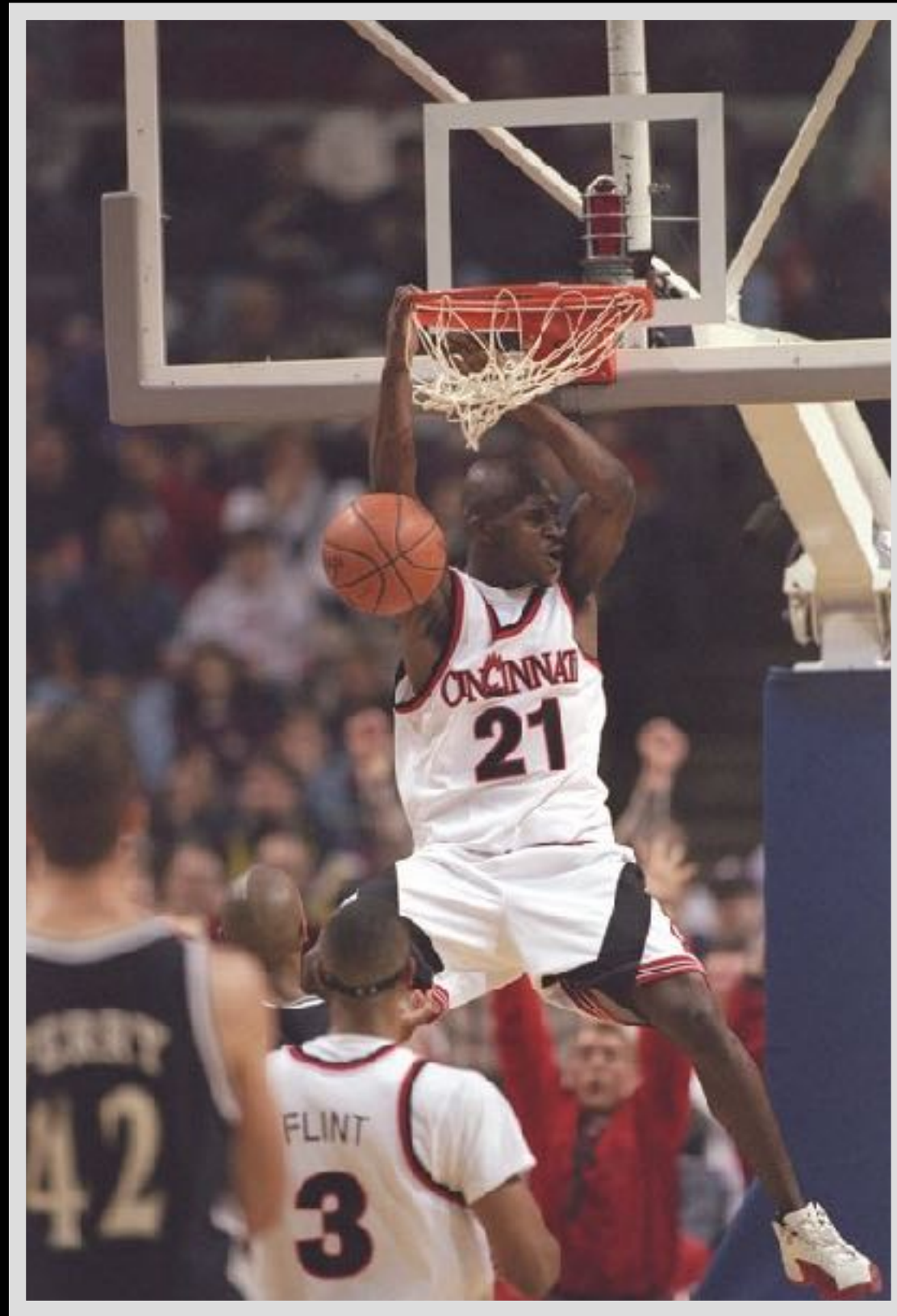
DA'SEAN BUTLER

ROY WILLIAMS

JEVON CARTER

MARTY BRENNAMAN





- **Cinematic & Raw:** A mix of archival game footage, emotional interviews, and dynamic recreations.
- **Gritty & Authentic:** Captures Huggins' intensity and the emotional highs/lows of his journey.
- **Fast-Paced & Engaging:** High-energy editing with immersive sound design.

VISUAL STYLE & TONE

PRODUCTION PLAN

- Pre-Production: Research, scheduling interviews, archive gathering
- Production: Filming interviews, acquiring archival footage/photos and additional b-roll
- Post-Production: Editing, color timing, scoring, mixing and finalizing
- Estimated Release: Fall 2025





EXECUTIVE PRODUCER

Allan Hilsinger is the Executive Producer for 9Ton Entertainment, Smugglers Films and Associate Producer for Tachyon 12 Entertainment. A Cincinnati native, Hilsinger earned his Bachelor of Business Administration degree from University of Cincinnati's Carl H. Lindner College of Business. Following his days at UC, he quickly jumped into the entrepreneurial space by starting, building and selling several small businesses, one of which is a national provider of award-winning identity management and protection solutions that protects over 700,000 American lives.

Over the last 15 years, Allan has frequently been highlighted in the media as a cyber security subject matter expert dedicated to helping organizations protect their employees and their company bottom line from the damages of identity theft and data fraud. A member of the Better Business Bureau and Cincinnati USA Regional Chamber, Hilsinger is a managing partner and board member to a diverse set of organizations. He provides consulting services for small businesses, start up companies, filmmaking groups and organizations seeking employee protection and data risk mitigation. He is also involved in numerous non-profit organizations and thrives on giving back to the community.

Hilsinger is an avid swimmer and enjoys water sports year round. In his spare time you can find him coaching youth sports teams, enjoying the outdoors, donating his time to his favorite charitable causes and spending time with his family.

ALLAN HILSINGER

Director

Terry is an award-winning filmmaker with over thirty years experience. AMERICAN ICON, a doc about NYC's Naked Cowboy, marked Lukemire's directorial debut where he also fulfilled the roles of producer, cinematographer and editor. This was followed by THE KING OF KARAOKE, Best Comedy Short winner at the 2002 Hollywood Film Festival and LIMELIGHT, premiering at the 2003 Seattle International Film Festival as one of only nine selections in the New American Cinema category. He has also developed several television projects including the doc-series AMERICAN FIGHTER starring UFC's Rich Franklin, REALITY RACING and the NAKED CHRONICLES as well as feature docs: REBOUND: A BASKETBALL STORY, HOW WE LOOKIN' & 4192: THE CROWNING OF THE HIT KING. "4192" tells the playing career of one of MLB's most controversial players, Pete Rose. It won Best Documentary Feature at the 2010 LA All Sports Film Festival and garnered critical acclaim. Lukemire's narrative film work as Editor includes, 7 BELOW, a supernatural thriller starring Val Kilmer and Ving Rhames; BLOOD HEIST, a grindhouse style action film starring James Franco and THE SILENT NATURAL. He also has directed several shorts including the award-winning TRASH POLKA, comedy-heist ALL IN, the thriller WITH THIS RING and THE PIVOT, being developed as a feature. He is currently wrapping up his latest, THE PIRATES OF PINELLAS COUNTY, a 5-part doc-series about marijuana smuggling.

TERRY LUKEMIRE



Producer

Heath Hill is the Associate Producer for Smugglers Films and Lead Producer for 9Ton Entertainment. With over five years of experience in the film industry and twenty years of experience in managing sales territories, accounts and strategic sales efforts he has a track record of success. Based in Coco Beach Florida. Throughout his career, Heath has held such roles as Regional Sales Director at Achieve3000/McGraw Hill, Educational Partnership Manager at MIND Research Institute, and Regional Sales Manager at American Reading Company. Additionally, he consistently establishes long-term revenue growth strategies, while advocating for platforms and consistently meeting or surpassing sales targets. Heath holds a Bachelor of Arts degree in Communications from the University of Cincinnati. His professional goals are characterized by a customer-focused approach, sales leadership skills, and the ability to cultivate relationships with diverse clientele. Heath's outstanding performance has earned him numerous awards, including Employee of the Year and Salesman of the Year. Moreover, his career showcases a combination of strategic planning expertise, innovative sales techniques, and a commitment to achieving business objectives in multiple industries.

Heath is also passionately involved in charitable organizations as a donor and contributor.

HEATH HILL



CALL TO ACTION

BEYOND THE **BENCH** THE BOB HUGGINS LEGACY

We invite investors to join us in bringing BEYOND THE BENCH: The Bob Huggins Legacy. This is more than a sports story—it's a powerful narrative about resilience, mentorship, and the evolving nature of college basketball.

Let's tell the story of a coaching legend.

For More Information & Investment Opportunities CONTACT

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